

AGENDA

October 13th, 13:30 CET

INTRODUCTION TO COMMERCIALIZATION

For researchers who want to continue their academic careers while exploring how their inventions can reach the market.

- Discover different commercialization pathways and find the route that best fits your research and ambitions.

1

How to Commercialize Your Research

13:30-13:55

- Different routes from research to market
- When and how to start commercialization
- Combining an academic career with commercialization
- The roles of scientists, entrepreneurs and investors

2

The Commercialization Reactor Model

13:55-14:20

Science stays with scientists. Business is led by entrepreneurs.

- Explore the commercial potential of your technology
- Connect with entrepreneurial talent
- Build complementary science-business teams
- Access pathways to funding, scaling and market entry

3

Success Stories with Scientist

14:20-14:50

- Hear how researchers have taken their technologies to market while continuing their scientific careers.
- 160+ teams created | 30+ university & research partners | €17M+ raised

4

Q&A: What Could Be The Next Step For Your Research?

14:50-15:00

- Ask about your research, commercialization options and possible next steps.

WHAT YOU WILL GAIN

Understand your options. Find the right commercialization path. Keep your scientific career. Take your research closer to market.



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