
Mladi upi 2023 / Young Hopes 2023

Subtitle: IP, knowledge transfer and exploitation of food research and innovation results

Delavnica za mlade podjetnike, inovatorje, doktorske študente in druge zainteresirane z JRO Workshop for young entrepreneurs, innovators, PhD students from PROs



Torek,
28. november 2023

9:30 - 13:35; CET

Hybrid event:
Jožef Stefan Institute,
Grand Lecture Room
& Zoom

Na delavnico so vabljeni podjetni (mladi) raziskovalci in podoktorski študenti, študenti, dijaki, drugi inovativni posamezniki in potencialni podjetniki, spin-out timi v nastajanju, in drugi podjetni raziskovalci z javnih raziskovalnih organizacij.

Workshop is aimed at young entrepreneurial researchers and students, PhD students or postdocs, and teams looking to set up spin-out companies, as well as other innovative individuals and potential entrepreneurs, employed at public research organizations.

The event will be held in English! Dogodek bo potekal v angleščini.
Participation at the event is free of charge. Udeležba na dogodku je brezplačna.

For the most effective possible participation in the workshop, we recommend attending the workshop live. However, for foreign participants we organize remote attendance via Zoom.

Programme

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| 09:30 – 09:40 | Welcome and introduction of the workshop <i>Mag. Robert Blatnik</i> |
| 09:40 – 10:30 | What is intellectual property and how can I create and protect it? <i>Tomaž Lutman, dr. Marijan Leban</i> |
| 10:30 – 10:50 | How to fund an innovation-creation cycle / from idea to product <i>France Podobnik, Tomaž Lutman</i> |
| 10:50 – 11:10 | Building partnerships <i>Matej Mrak, France Podobnik</i> |

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| 11:10 – 11:30 | INDUSAC opportunities for students and researchers <i>Dr. Duško Odić, Urška Mrgole, mag. Marjeta Trobec</i> |
| 11:30 – 11:45 | Break |
| 11:45 – 12:00 | What is a spin-out / start-up and how to draft my first business model? <i>Mag. Robert Blatnik</i> |
| 12:00 – 12:30 | Business model creation (Part I) <i>Mag. Robert Blatnik</i> |
| 12:30 – 12:55 | Business model creation (Part II): Using cost structure to maximise profit <i>Tomaž Justin, MBA</i> |
| 12:55 – 13:25 | Business model creation (Part III) <i>Mag. Robert Blatnik</i> |
| 13:25 – 13:35 | Communicate your innovation value proposition! <i>Robert Premk</i> |

Prosimo vas za prijavo preko platforme UBMe. / Please register via UBMe platform.

<https://www.ubmeevents.com/event/3b344e61-61a0-4f16-9f27-7b2c869b3f0a>

Za dodatne informacije smo dosegljivi preko elektronskega naslova tehnologije@ijs.si.

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